

University Graduate Council
GL 835/HL 210 – 10:30 a.m. – 11:30 a.m.
April 1, 2016 – Bulletin 5 Hearings

Graduate Council members present: Alok Deoraj, (PH) Chair, Karlene Cousins (BU), Vice Chair, Gwyn Davies (AS), Berrin Tansel (EG), Eunju Suh (HM), Fred Blevens (JM), Adis Beesting (Library), Nazira El-Hage (MED), Manuel Gomez for Michelle Anglade (LAW)

Curriculum Committee members present: Fred Blevens (SJMC), Chair, Joyce Peterson (AS), Kenneth Henry (BU), Fred Blevens for Lynne Webb (CARTA), Michele Odai (CNHS), Jenny Fortun (MED), Manuel Gomez (LAW), Michael Cheng (HM), Gricel Dominguez (Library), Vukosava Pekovic (PH)

Guests – Andres Gil, Vice President of Research

Meeting was called to order at 11:00 a.m.

New Graduate Degree Program: Doctor of Business Administration
presented by Walfried Lassar

- Proposal to develop a DBA significantly different than existing Ph.D.
- Trend among top business schools is to offer dual terminal degree programs.
- Current marketplace has many successful business people that want the advanced degree, but cannot leave the workforce for 4 years to pursue the Ph.D.
- Looking to offer an executive degree that is part time.
- Competitors includes, UF, USF & Rollins College. USF cohort currently at 40 students.
- Nobody in the local area has this degree and USF is interested in expanding their reach into South Florida.
- Important for the COB to establish themselves in the marketplace.
- DBA program will not include a functional focus, but an integrated approach, so as not to impact Ph. D program.
- Students entering the Ph.D. do not have the managerial experience required for the DBA.
- New courses offered in the DBA are distinctly different from the Ph.D.
- Focus on global impacts on business and trying to create high-level managers.
- Program is 72 credit hours, 16 doctoral credit hours for the dissertation.
- Applicants must have Masters degree and significant managerial experience.
- Additional stewardship and outreach opportunities will be created with this program.
- Successful program at other Universities offering this degree utilize Global Scholars as faculty.

MOTIONS:

The motion to approve the **New Graduate Degree Program: Doctor of Business Administration** was moved and unanimously **approved** by the Graduate Council.

The motion to approve the **New Graduate Degree Program: Doctor of Business Administration** was moved and unanimously **approved** by the Curriculum Committee.

Having no other business to attend to the Curriculum Committee adjourned at 11:40 a.m.

1. Establish Unit-Specific Graduate Admissions Standards: Flexible Master of Business Administration (Flex-MBA)
2. Establish Unit-Specific Graduate Admissions Standards: Downtown Master of Business Administration
3. Establish Unit-Specific Graduate Admissions Standards: Professional Master of Business Administration (PMBA)
4. Establish Unit-Specific Graduate Admissions Standards: Corporate Masters of Business Administration (CMBA)
5. Establish Unit-Specific Graduate Admissions Standards: Executive Master of Business Administration (EMBA)
6. Establish Unit-Specific Graduate Admissions Standards: Master of International Business (MIB)

All proposals presented by Walfried Lassar

- Requesting to change admissions criteria to a portfolio review by removing minimum standards for the GPA and GMAT/GRE scores.
- Major implications on other graduate programs, but many highly regarded and highly ranked colleges do not even consider the GPA in the evaluation process.
- Removing the 3.0 GPA allows the admission committee to review applications holistically, including the quality of the institution that awarded the BA.
- Do not want to dilute the quality of the program, but be able to admit students that have proven to do much better in the program than those with only a BA & 3.0.
- New requirements considers students' work experience, industry knowledge, management skills and undergraduate education
- Candidate's professional maturity, and managerial experience will also be considered.
- A rubric will be utilized for the evaluation of candidates.
- Recommendation to remove statement regarding interview.

MOTION:

A Motion to hear proposals together was **approved**.

MOTION:

The motion to approve the **Establish Unit-Specific Graduate Admissions Standards for the: Flexible Master of Business Administration (Flex-MBA), Downtown Master of Business Administration, Professional Master of Business Administration (PMBA), Corporate Masters of Business Administration (CMBA), Executive Master of Business Administration (EMBA), and the Master of International Business (MIB)** was moved and unanimously **approved** by the Graduate Council.

Establish Unit-Specific Graduate Admissions Standards: Master of Science in International Real Estate presented by William Hardin

- Professional Masters program and students have a fair amount of work experience in varied fields.
- The new standards also allow for the evaluation of candidates who have excelled at the undergraduate level to apply for a GMAT or GRE waiver.
- Goal is to be competitive with other programs in the area.
- Applicants with better undergraduate performance can more readily access graduate education.
- The change aligns admissions requirements for two programs linked by a dual degree option.
- Admission GPA has been increased to 3.25.
- Typical student in the program has 8 years work experience.

MOTION:

The motion to approve the **Establish Unit-Specific Graduate Admissions Standards: Master of Science in International Real Estate** was moved and unanimously **approved pending submission of an updated and corrected proposal** by the Graduate Council

Meeting adjourned at 12:45 p.m.

Respectfully submitted by Adis Beesting, Library, Graduate Council